PRESS RELEASE

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Swedish Biomimetics 3000®Ltd and Falmouth University announces Business Collaboration Set to Turn Tables on Textile Finishing.

Falmouth University, together with Swedish Biomimetics 3000®Ltd, is set to address some of the most significant challenges facing today's textiles industry.

Armed with disruptive new technologies, the duo's collaborative team is working at Falmouth's Makernow lab developing new solutions to combat common issues in textile finishing. Led by Tom Podkolinski, Project Manager in Biomimetic Innovation at Falmouth, and supported by the Academy for Innovation & Research (AIR), the partnership is currently working to an 18-month initial schedule.

Utilising Swedish Biomimetics 3000®'s unique insight into the field of Biomimetics, and in particular of its µMist® platform spray technology, inspired by the bombardier beetle's defense mechanism, the two organisations will address such issues as waste, conservation, water usage, production efficiency, response time and quality of finish.

Professor Philip Moore, Pro Vice-Chancellor of Research & Innovation at Falmouth is enthusiastic about the latest enterprise: "This partnership with Swedish Biomimetics 3000® is fantastic for the University, Cornwall and indeed the textiles industry. The combination of Falmouth's technological expertise and facilities paired with Swedish Biomimetics 3000®'s Biomimetic sector knowledge is sure to be a potent formula for research."

Swedish Biomimetics 3000®, who are renowned for adapting translational research of concepts inspired by nature into technological breakthroughs and developing them into commercial candidates, are equally excited by the venture, Andrew Copestake, CEO for the firm explains: "We are excited to collaborating with Falmouth University on this project as part of our strategy for bringing biomimetics concepts to the market, delivering unique technological advantages combined with significant environmental benefits."

For more information about the collaboration and to follow the partnership's journey contact Andrew J Copestake, CEO, Swedish Biomimetics 3000®, phone +44 7545 899412.

About Falmouth University

Falmouth University is a specialist creative multi-arts institution for rethinking convention and outthinking challenges. At a time when conventional thinking doesn't work any more, it's a potent formula.

For further information contact Professor Philip Moore, Pro Vice-Chancellor of Research & Innovation, phone: +44 01326 255700

http://www.falmouth.ac.uk/

About Swedish Biomimetics 3000®

Swedish Biomimetics 3000® was founded 2004 in Sweden and 2007 in the UK by the Swedish entrepreneur Lars Uno Larsson. The mission is to fund and through its V²IO® innovation accelerating model, foster translational research and development of Biomimetics inspired concepts until they are considered commercial candidates. Swedish Biomimetics 3000® with its corporate office in Stockholm, Sweden, has virtual offices at Medicon Village in Lund, Japan, USA, Australia and a fully owned research/development and commercial subsidiary, Swedish Biomimetics 3000® Ltd at Oxford Science Park, UK. Swedish Biomimetics 3000® Ltd and University of Leeds received 2011 The Times Higher Education "Outstanding Contribution to Innovation and Technology Award" for its development of the µMist® spray platform technology inspired by the Bombardier Beetle`s defense mechanism.

For further information contact Andrew J Copestake, CEO, phone +44 7545 899412.

http://www.swedishbiomimetics3000.com